



Naking a Difference



### Hand Made Paper

Pure Fiji initiated the handmade paper project in Fiji to provide an income to villagers in isolated regions. Beautiful handmade paper is made from cellulose found in plant fibre, which is literally beaten to a pulp and dispersed in water. This fibre, the main ingredient of paper, is sourced in different forms from bark, leaf, and grass of local plants and trees. Pure Fiji uses the paper for packaging soaps and in the production of exquisite stationary items.

Pure Fiji's paper-making project is almost entirely run by the women of these rural communities, empowering them in ways they have never experienced before. Along with training in paper making, we provide these women with some basic, essential business training. The women then took it upon themselves to organise production shifts so that while one group made paper they knew that their children, homes, and gardens were being taken care of.

Today, paper making is the major income earner for the village. With the income earned the village has been able to expand their paper making facilities with a new drying house and generator, and create an ongoing fund for

improving the equipment used in making paper. Now the papermakers can also afford school fees and have made improvements to the local primary school. Additional classrooms and a library have been built for a secondary school - which means 150 children from the paper making village and neighboring villages have access to higher education.

Perhaps the greatest long-term goal the paper making community has recently achieved is the building and setting up of a village store. This is complete with a refrigerator and deep freezer that are powered by a generator also purchased by the women. The store brings in additional income from trade with surrounding villages and the benefit of being able to preserve meat and other produce. This has brought about a more balanced diet for the entire community throughout the year.

Pure Fiji is also working with the village in the establishment of a hydro electric scheme which will provide a source of electricity for the village by hamessing the power of the river that runs adjacent.



#### A Handmade Paper Wrapped 50g Soap.

Available in Coconut, Pineapple, Mango, Starfruit, White Gingerlily, Passionflower, Frangipani & Orange Blossom infusions.



A Handmade Paper Wrapped 100g Soap.

Infusions: Coconut, Pineapple, Mango, Starfruit, White Gingerlily, Guava, Noni, Passionflower, Frangipani, Orange Blossom and Coconut Milk & Honey.



### Aid through Empowerment - Small Business Mentoring Program

In the true South Pacific spirit, Pure Fiji has always believed success can only be achieved if it is shared. With the knowledge and experience acquired growing up in an island culture for all to benefit from the success of Pure Fiji, it in turn needs to reach out to the wider community providing inspiration and a hand up, not a hand-out.

Looking beyond, to the greater good of the communities, local craftsmen and women can access business development and small business mentoring from Pure Fiji, delivered in a comprehensive manner, including teaching basic business practice.

A few of the longest running small business mentoring programs have been the 'Basket Ladies' program, 'Kara the Flower Lady' and 'Handmade paper' program: "Where there's a hand - there's a heart & soul."

### **Basket Ladies**

Pure Fiji supports a community of women basket weavers that live outside Suva.

The ladies claim to fame are the baskets they supplied for the launch of Pure Fiji at the Emmy Awards beauty event in 2002.

This basket is now lovingly referred to as the 'Emmy basket' and has provided a little touch of gold dust in the community with the purchase of a water tank and payment of school fees for the children.



Includes a 2oz Exotic Oil, Hydrating Body Lotion, Sugar rub, Dilo Rescue Gel, Body Butter, Crème Scrub & Shower Gel.

> Available in Coconut, Pineapple, Mango, Starfruit, White Gingerlily, Passionflower & Frangipani.



# Gift Guide 2020



Pure Fiji's extensive range of beautiful gift packs are perfect for any occasion and the Holiday season! What better gift than a personal slice of paradise!



Includes 35ml Hand Crème, Lip Balm and 0.5oz Body Butter.

Available in Coconut, Mango, Starfruit, Guava and Noni infusions.



Includes 35ml Hand Crème, 1oz Hydrating Body Lotion & 1oz Exotic Oil

Available in Coconut, Mango, Starfruit, Noni & Guava infusions.

Hydrate & Nourish PF86HN - \$12.00

Includes 1oz Hydrating Body Lotion, 1oz Exotic Oil, Lip Balm & 0.5oz Body Butter.

> Available in Coconut, Pineapple, Starfruit, Noni & Orange Blossom infusions.



Includes our most popular 1oz Hydrating Body Lotions.

Available in Coconut, Guava, Mango, Pineapple and Starfruit



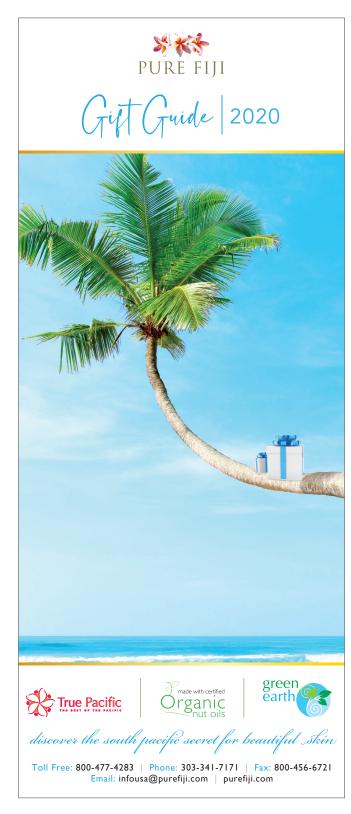
Includes a Trio of 35ml Hand Cremes in Coconut, Mango & Starfruit.

Luxury Gift Set PF86LX - \$16.50



Includes a 4oz Hand Crème and Oil Infused Rollerball Fragrance

Available in Coconut, Guava and Noni



Facial Gift Packs

Untouched tropical flora, exotic drift nut oils and powerful plant actives combined with powerful peptides create a miraculous balance of nature and science for Pure Fiji's Facial Solutions.



Includes 30ml Purifying Cleanser, Balancing Toner & Exfoliating Scrub, 5ml Hydrating Serum and Lip Balm, 10ml Hydrating Day Crème and a 15ml Night Crème.

Refresh & Glow PFF872 - \$11.50



This amazing trio is packed with high performance natural ingredients is all you need for your on-the-go cleansing ritual leaving skin refreshed and glowing.

Includes 30mL Purifying Cleanser, Balancing Toner & Exfoliating Scrub.



#### A gorgeous bag complete with all your beauty essentials. Perfect for traveling!

Includes a 30ml Cleanser & Balancing Toner, 35ml Exfoliating Scrub, 5ml Serum, 10ml Day Crème & 15ml Night Creme.



# Gift Guide 2020



Our woven gift bags make a great introductory gift and are also perfect for traveling

Mini Discovery Bag PF85 - \$12.50



Includes a Handmade Paper Wrapped 50g Soap, 1oz Hydrating Body Lotion, Exotic Oil and 0.5oz Body butter.

Discovery Bag PF75 - \$20.00



Includes a Handmade Paper Wrapped 100g Soap, 2oz Hydrating Body Lotion, Exotic Oil & a 0.5oz Body Butter.

> Available in Coconut, Pineapple, Mango, Starfruit, White Gingerlily, Passionflower & Frangipani.

Sampler Bag PF77 - \$17.00



A perfectly sized sampler kit of Pure Fiji products in a variety of infusions.

Includes 1oz Shower gel, Creme Scrub, Exotic Oil, Hydrating Body Lotion, 0.5oz Body Butter, Dilo Rescue Gel, Shampoo & Conditioner. Assorted Lotion Bag PF71 - \$18.00



A luscious assortment of travel size lotions to keep your skin hydrated 'on the go'. The twist-close pumps prevent lotion loss when closing.

Includes 2oz Lotions in Coconut, Starfruit, White Gingerlily & Pineapple fragrances.



Includes 100ml sizes of Shampoo, Conditioner, Shower Gel & Hydrating Body Lotion.

Available in Coconut, Mango & White Gingerlily.



# Fift Guide 2020



Our selection of gifts and products are lovingly created by locals. We involve as many communities as possible in the production of our items!

Island Bliss Set PF404 - \$24.00



Transform your home into a tropical paradise with Pure Fiji's Island Bliss gift set. Perfect for any occasion, this gift has everything to pamper mind, body and soul. Includes a Handmade Soap, Luxury Tin Candle, 3oz Body Lotion and Room Mist.

Available in Coconut, Pineapple, Mango, Starfruit, White Gingerlily, Passionflower, Frangipani & Orange Blossom.

3 Pack Gift Set PF88 - \$20.00



Includes a travel size 3oz Shower Gel, Exotic Oil & Hydrating Body Lotion.

Available in Coconut, Mango, Starfruit and Coconut Milk & Honey.



Includes an 8oz Body Butter, 12oz Hydrating Body Lotion, 7oz Hydrating Body mist, 8oz Exotic Oil, 3oz Hydrating Body Mist, 2 x 50g Luxury Soap and a Mini Sampler.

Available in Coconut, Pineapple, Mango, Starfruit, Guava, Orange Blossom and Coconut Milk & Honey.





## Small Gifts and Stocking Stuffers



Includes 1oz Hydrating Body Lotion & Exotic Oil, 0.5oz Body Butter & 2oz Sugar Rub.

Available in all infusions.



Includes 1oz Hydrating Body Lotion, Milk Bath Soak & Exotic Oil, 2oz Body Butter & Sugar Rub along with Pamper Socks.

Available in all infusions.



Includes 2oz Boxed Body Butter.

Available in Coconut, Mango & White Gingerlily.



A selection of 50g soaps.

Available in Coconut, Pineapple, Starfruit, Mango, White Gingerlily & Coconut Milk & Honey infusions.



A gentle, long-lasting creamy soap hand made from fresh coconut milk and a nourishing blend of exotic nut extracts.

Available in Coconut, Pineapple, Mango, Starfruit, White Gingerlily, Passionflower, Frangipani, Orange Blossom and Coconut Milk & Honey infusions.



A nourishing lip balm with Virgin Coconut Oil for soft, supple lips.





## Small Gifts and Stocking Stuffers



#### A 2oz Boxed Body Butter!

Available in Coconut, Pineapple, Mango, Starfruit, White Gingerlily, Passionflower & Frangipani infusions.



Hydrate & soften hands with this 35ml Hand Crème!

Available in Coconut, Mango, Starfruit, Guava and Noni infusions.

Oil Infused Rollerball PFRB - \$8.95



These unique roller balls are based on our botanical blend of oils and are Alcohol Free.

Available in Coconut, Guava, Noni, Starfruit & Mango



Our Hand Poured Soy and Beeswax Candle in a Travel Sized Tin.

A luxury tin candle available in Coconut, Pineapple, Mango & Starfruit infusions.

4oz Hand Crème PF309 - \$8.95



Due to popular demand our hydrating hand cream is now available in a larger size!

Available in Coconut, Guava, Noni, Starfruit and Mango





Small Gifts and Stocking Stuffers

NEW Candle Collection



Enjoy exotic island breezes with this delightful coconut wax candle. Made by gently cooling warm organic coconut oil from the Islands of Fiji, this candle is soot-free, toxin-free and with more than 50% more burning time...approx. 34 hours.

Available in Coconut, Guava and Coconut Lime Blossom



Enjoy the fragrance of the islands with 3 of our coconut scented soy candles in hand blown glass.

Available in Coconut



Hand poured candles made with soy wax and pure braided cotton wicks. This blend creates a long lasting candle that will transport you to paradise.

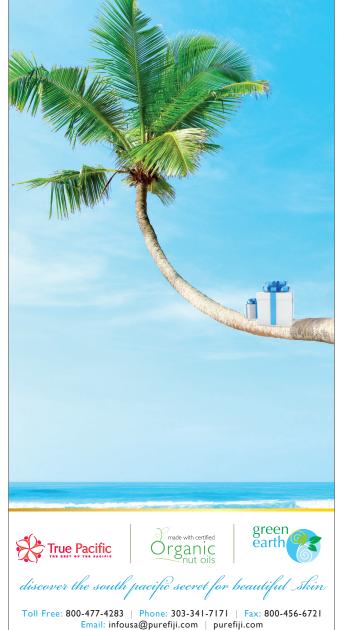
Available in Coconut, Guava, Coconut Lime Blossom, Pineapple, Mango & White Gingerlily



Includes a 30ml Hydrating Body Lotion, a 30ml Nourishing Exotic Oil and 35ml Nourishing Hand Cream.

Available in Coconut, Coconut Lime Blossom & Guava





New for 2020

New Offerings for a New Year



Exfoliate & Hydrate, Canvas 2 pack

6oz Coconut Crush Scrub and 8oz Hydrating Body Lotion.

Coconut, Coconut Lime Blossom and Guava

### Body Collection PF86LX7PKC - \$20.00



15ml Body Mist, 35ml Hand Creme, 30ml Exotic Oil, 30ml Lotion, 35ml Coconut crush scrub, 15ml Body butter and 5ml Lip Balm.

Available in Coconut, Coconut Lime Blossom & Guava

Mini Shower Trio PF86ST - \$15.95



3oz Shower Gel, 3oz Lotion 35ml Coconut Crush Scrub.

Available in Coconut & Mango



